

Tuesday and Wednesday, March 4–5 | Caesars Forum

## Innovation Thrives Where Investment Flows

**Emerge Innovation Experience** is the premiere opportunity to engage with **C-Suite Executives from across healthcare, investors and INNOVATIVE market suppliers** including early stage and established. Taking place over 2 days, **Emerge looks forward 1-3 years**, revealing customer needs, investment trends and the innovative companies that are **solving healthcare's prioritized challenges**.

As a sponsor, you'll be at the heart of this dynamic ecosystem, amplifying your brand's visibility and aligning with the most innovative forces in healthcare.

Sponsoring EmERGE isn't just about brand exposure—it's about strategic partnership. This experience places you in front of the leaders driving the healthcare industry forward, giving you the opportunity to be a part of the solutions shaping the future. Don't miss the chance to invest in innovation and form lasting relationships that can propel your business ahead.

### Keynote and Lunch

Two Available

- 3-Minutes of welcome remarks to introduce keynote speaker by sponsor (non-commercial / industry appropriate)
- Sponsor logo recognition\*
- EmERGE registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 3

#### Investment

\$7,500 Corporate Member  
\$8,250 Non-Member

### Moderator of C-Suite Panel and Emcee of Best in Show Thought Leadership Presentation

Three Available

- Sponsor opportunity to:
  - Moderate (1) C-Suite Panel and
  - Emcee (1) Best in Show Thought Leadership Presentation
- 3-Minutes of sponsor remarks (non-commercial / industry appropriate) to introduce panel and presentation
- Sponsor logo Recognition\*
- EmERGE registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 7

#### Investment

\$19,500 Corporate Member  
\$21,500 Non-Member

### Thought Leadership Presentation

Two Available

- One (1) 30-minute presentation on a relevant subject matter
- Sponsor logo Recognition\*
- EmERGE registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 5

#### Investment

\$15,000 Corporate Member  
\$16,500 Non-Member

### Cocktail Reception

One Available

- Table for collateral giveaways at reception
  - Giveaway must be approved by HIMSS Global Conference
- Sponsor branded cocktail napkins
- Sponsor logo recognition\*
- EmERGE registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 5

#### Investment

\$15,000 Corporate Member  
\$16,500 Non-Member

\*Recognition includes sponsor logo on: Marketing collateral; EmERGE webpage on HIMSS25 website; Social posts promoting EmERGE; Digital Event Signage

### EmERGE Investors Lounge

One Available

- Semi-private meeting space in the investor's lounge, Tuesday – Wednesday throughout the day
- Opportunity for one (1) company executive to participate in a 45-minute panel discussion, either as a moderator or a panelist
- List of start-ups exhibiting at the conference (organization name, primary contact name, and title for those identified as "early startup") provided two weeks prior to the conference
- Organization list (name of organization, city, state for registered attendees) provided prior to the conference
- Sponsor logo recognition\*
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 8

#### Investment

\$25,000 Corporate Member  
\$27,500 Non-Member

