

HIMSS24 Know Before You Go!

Dear Valued HIMSS24 Exhibitor!

WELCOME TO HIMSS24!!! Thank you for participating in HIMSS24 in Orlando, Florida!

We encourage you to amplify your communications on social media using **#HIMSS24** hashtag and don't forget to utilize your complimentary badges to invite your clients or potential clients. Please take a few minutes to read through the information in this package. This information will help you find key locations (service center, registration, booth selection room, etc), important contacts if you have questions, and much more. Please share this information with your booth staff.

Additional Information: Online Know Before You Go Packet

Extend Your Reach with #HIMSS24 Social Media

We're excited to connect with you both onsite and online during the HIMSS24 Global Health Conference & Exhibition! To maximize exposure of your brand, products and booth activities, we invite you to:

- Tag us **@HIMSS Global Health Conference & Exhibition** on [LinkedIn](#), **@himssgc** on [Instagram](#), **@himssgc** on [TikTok](#), and **@HIMSS Global Health Conference & Exhibition** on [Facebook](#) to engage our followers.
- Go ahead and follow our accounts before coming on site to make tagging easier!
- Include **#HIMSS24** on all social posts surrounding the event so attendees can easily discover your updates, demos and specials in their feed. This also allows us to identify and spotlight top exhibitor content to our community.
- Add **@himssgc** to your Instagram stories or feed posts and tag our account as a collaborator. We will gladly repost your images and videos to our account while onsite. Photos with booth #s and product demos perform particularly well!
- Cross-tagging allows us to amplify one another's content and expand reach. We look forward to driving awareness around your HIMSS24 participation through these social media touch points!

Exhibit Hall Hours: Orange County Convention Center – West Building

Tuesday, March 12 10:00am – 6:00pm

Wednesday, March 13 9:30am – 6:00pm

Thursday, March 14 9:30am – 4:00pm

Security:

Orlando, Florida is a major city with the inherent security risks of any major metropolitan area. Please, do not leave valuable items unattended in your booth space during move-in, show hours or move-out. HIMSS would like to keep this show a theft free event.

On-Site Emergency Procedure

In Case of Emergency:

- **Orange County Convention Center** Emergency, call 911. Non-emergency, call 407-685 1119.
- **Hyatt Regency Orlando** Emergency and non-emergency, call 407-345-4455.
- **Rosen Centre Emergency**, call 911. Non-emergency, call 407-996-2381.
- Notify any staff member or venue employee.

Attendee Roster:

Search to see who is attending HIMSS24 with our attendee roster via [HIMSS24 Mobile App](#). The list includes: Company Name, Contact Name, Title, City & State.

Please keep in mind, this list will not include any attendee that opted-out of being listed on the roster.

HIMSS25 Booth Selection:

HIMSS25 booth selection will take place during HIMSS24 Hall D | Booth 7058

[Pricing and schedule](#) for HIMSS25

- Pay 50% of your balance due after initial deposit fees are paid and receive **20 priority points!**
- Pay 100% of your balance due after initial deposit fees are paid and receive **30 priority points!**
- Signed contract and payment must be received no later than March 15, 2024. (points will be applied post conference)

HIMSS24 Exhibitor Listing- Gain Maximum Exposure!

With over 110K views, you don't want to miss out on updating your profile. You still have time, don't delay, update today!

https://himss24.exh.mapyourshow.com/6_0/login.cfm

HIMSS Floor Managers:

Floor managers are available to answer any questions to support your efforts during move-in, show hours, and move-out. Work with the floor manager in your booth area. The floor managers are:

(Floor Manager phones active Thursday March 7 through Thursday March 14)

Libby Durfee Booths: 100 - 1899 Mobile: 619-507-4114	Frank Sheridan Booths: 1900 - 4239 Mobile: 770-313-5052	Jean Olson Booths: 4240 - 9499 Mobile: 585-704-4925
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Freeman Concierge (Decorator)

Freeman concierges are available to answer any questions to support your efforts during move-in, show hours, and move-out. The Freeman concierges are:

Jamie Gilbert Booths: 100 - 1899 Mobile: 214-433-3358	Jeremy Rada Booths: 1900 - 4239 Mobile: 689-312-5854	Sinlena Maldonado Booths: 4240 - 9499 Mobile: 469-745-9833
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Freeman Service Center Phone: 855-424-3738

OCCC Exhibitor Services Phone: 407-685-5000 & 407-685-5001

Smart City (Internet) Phone: 407-685-2000

Sodexo Live (Catering) Phone: 407-685-9857

HIMSS Exhibit Staff

HIMSS staff will be circulating the show floor throughout the move-in/show and move-out process and if you need to get a hold of one of us, please do. (***Phone Numbers active during Conference Only**)

Virginia Geoghegan Director of Operations Mobile: 630-335-3728	Melissa Householder Operations Manager Mobile: 646-814-9128	Allison Hill Operations Manager Mobile: 630-689-8710	
Becky Washler VP of Sales Mobile: 312-305-3952	Jessica Daley , Business Development Director Mobile: 773-203-8147	Lisa Currier Senior Sales Executive Mobile: 312-520-5077	Jim Collins , Sales Director Mobile: 312-848-1067
Deborah Caruso , Senior Sales Executive Mobile: 312-305-1734	Laura Goodwin Sales Program Lead Mobile: 312-305-3975	Erica Thomas Sales Executive Mobile: 312-305-4355	

Exhibitor Survey

We want to know what you think! Completing the **exhibitor survey** will help us continue to provide the excellent level of service that you deserve. The survey has been streamlined with fewer questions and will be sent again to you via email on Friday, March 16. **Ten** exhibitor points will be given to exhibitors that complete the survey by **March 29, 2024**.

We would like your HIMSS24 Global Health Conference & Exhibition experience to be one of the best shows of the year. We trust you will make new contacts, reconnect with existing clients, and enjoy the city of Chicago. Please do not hesitate to contact us if you have any questions. Again, thank you for your participation at HIMSS24, and we hope to see your company represented at future HIMSS Global Conferences and Exhibitions. Please feel free to contact us at any time during the conference. On behalf of the entire HIMSS staff, WELCOME!

Sincerely,



Allison Hill
Operations Manager