

HANGING SIGNS

DEFINITION

An exhibit suspended component above a three or four sided booth. Only peninsula or island booths 400 square feet or larger can have a hanging sign.

Height

Hanging identification signs and/or hanging graphics will be permitted to a maximum height of 24'0" in peninsula and island booths only. Inline and perimeter booths may not hang signs over their booth at the HIMSS exhibit.

Intent

Hanging signs are part of the overall exhibit presentation and, therefore, must be treated as component of the total exhibit configuration. All hanging signs will be permitted to a maximum height of 24' in peninsula and island booth configurations.

Visual Openings

All island & peninsula booths must have ample sightlines to assure adjacent exhibits are visually accessible. At least 25% visual opening on all sides will need to be applied when designing your hanging sign.

Depth

All hanging signs in an island booth will be allowed to be hung in any area of your booth. All hanging signs in a peninsula booth must be hung at a minimum of 5' away from connected exhibiting booths. All hanging signs must have ample sightlines within area of hanging sign to assure adjacent exhibitor hanging signs are visually accessible.

Intent

To avoid the potential of hanging signs blocking sightlines of adjacent exhibits. To achieve this objective all final hanging sign floor plan designs must be approved by HIMSS exhibit staff.

Size

Hanging signs or hanging graphics must follow other display regulations regarding height, line of sight and visual opening.

Intent

The size and number of hanging signs must be limited in order to minimize the stress to the facility ceiling structure on the part of any one exhibitor.