

HIMSS[®] 26

March 9-12 | Las Vegas

EXHIBITOR

Prospectus

CREATING TOMORROW'S HEALTH



More than

10k

Professional Attendees

72%

Decision Makers/Influencers

29%

C-Suite

CONTENTS

About.....	4
Why Exhibit.....	6
By the Numbers.....	7
Booth Space	9
Topic-Focused Pavilions.....	10
Featured Exhibit Areas.....	14
Hosted Buyer Program	15
Meeting Place Rooms.....	16
Meeting Pods	17
Vendor Headquarters	17
Sponsorship Opportunities.....	18
Key Exhibit Info	23
Contact Info	23
Important Dates	23

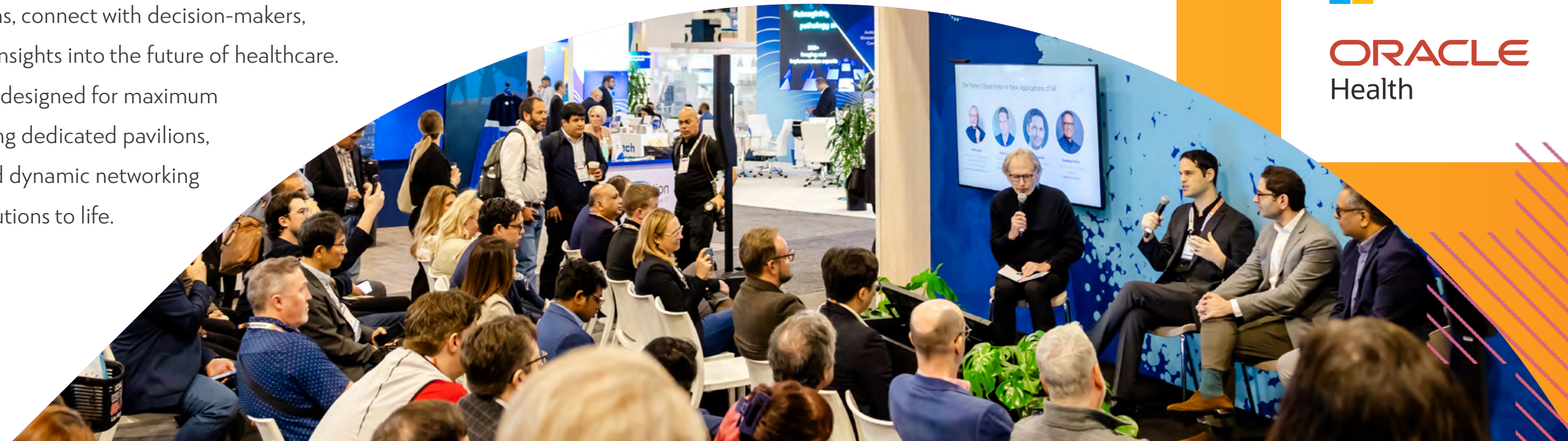




ABOUT HIMSS Global Health Conference & Exhibition

The HIMSS Global Health Conference & Exhibition is the premier event for healthcare innovation, uniting thousands of professionals, executives, and technology leaders to drive digital transformation and improve health outcomes. As the industry's leading platform for collaboration, HIMSS26 offers unparalleled opportunities to explore cutting-edge solutions, connect with decision-makers, and gain actionable insights into the future of healthcare. The exhibition hall is designed for maximum engagement, featuring dedicated pavilions, product theaters, and dynamic networking spaces that bring solutions to life.

For exhibitors, HIMSS26 provides direct access to a diverse audience of key stakeholders—executives, providers, payers, government leaders, and life sciences organizations—creating an ideal environment to showcase innovations and achieve measurable ROI. With a strategic approach to exhibitor success, HIMSS Global Health Conference & Exhibition offers tools, resources, and personalized guidance from pre-event planning to post-event analysis, ensuring exhibitors amplify brand awareness, generate leads, and establish thought leadership in the healthcare industry.



Anchor Exhibitors

carahsoft.

eClinicalWorks

Epic

InterSystems®
Creative data technology

Microsoft

ORACLE
Health

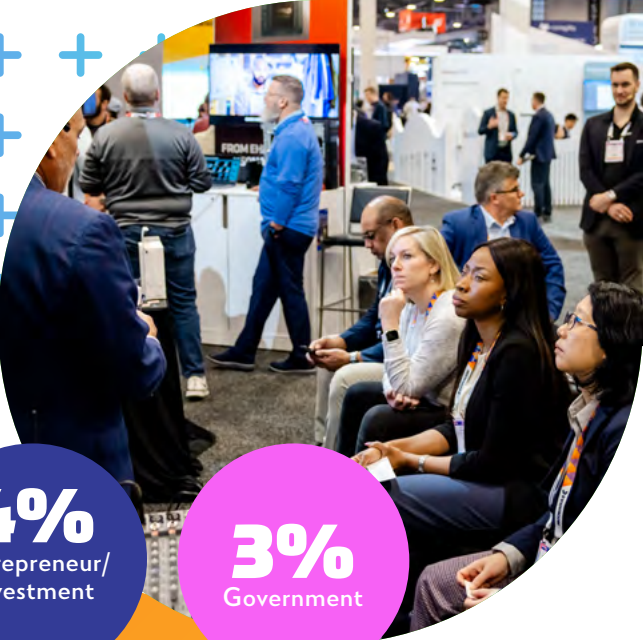
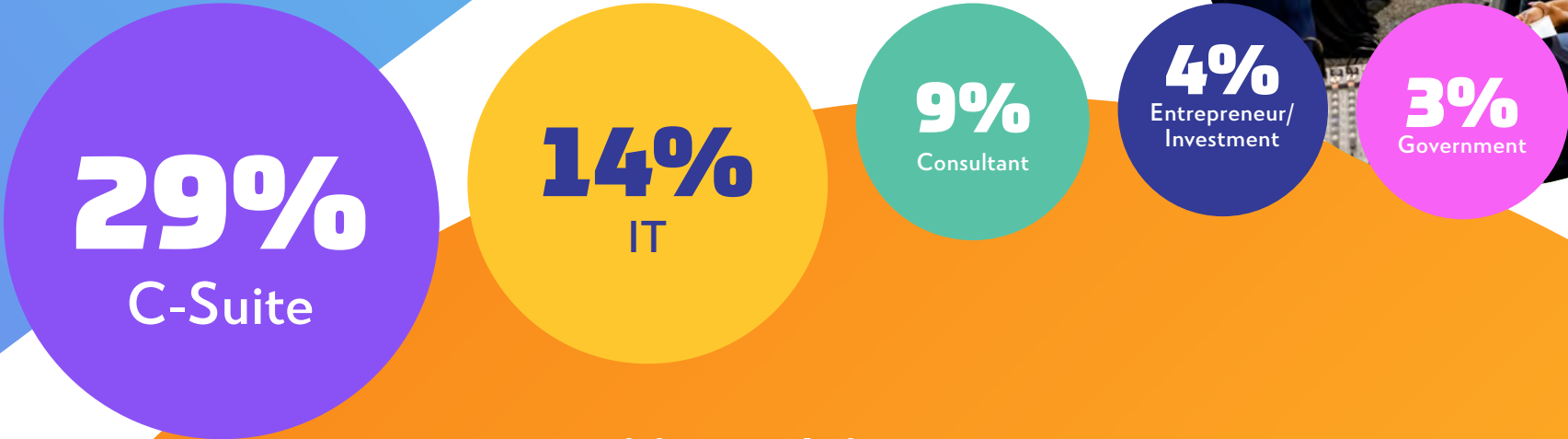
WHY Exhibit?



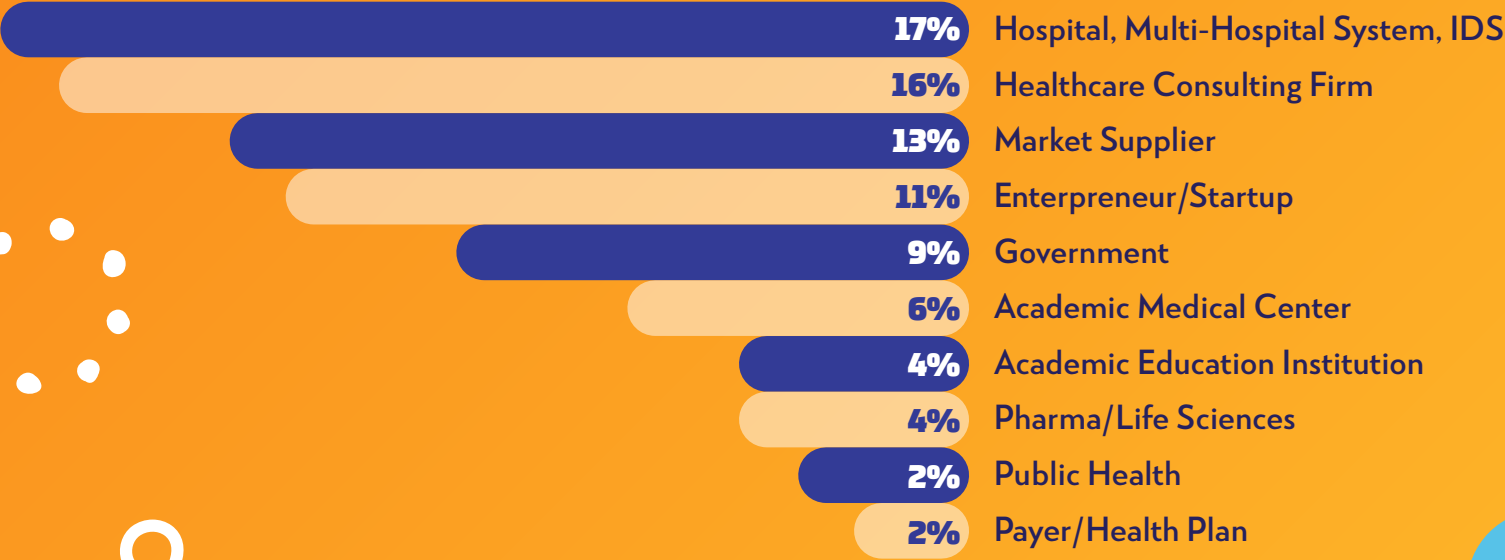
SECURE YOUR SPACE TODAY
and position your company at the
forefront of healthcare innovation!

By the NUMBERS

HIMSS25 Top 5 Visitor Roles

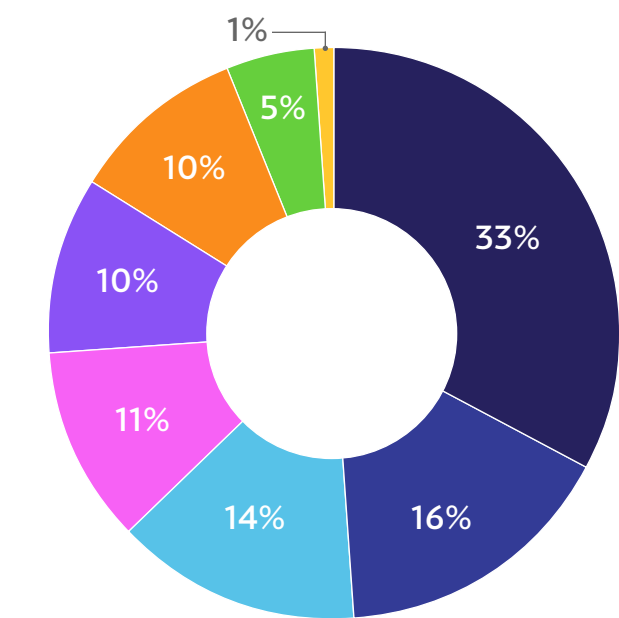


HIMSS25 Top 10 Visitor Worksites



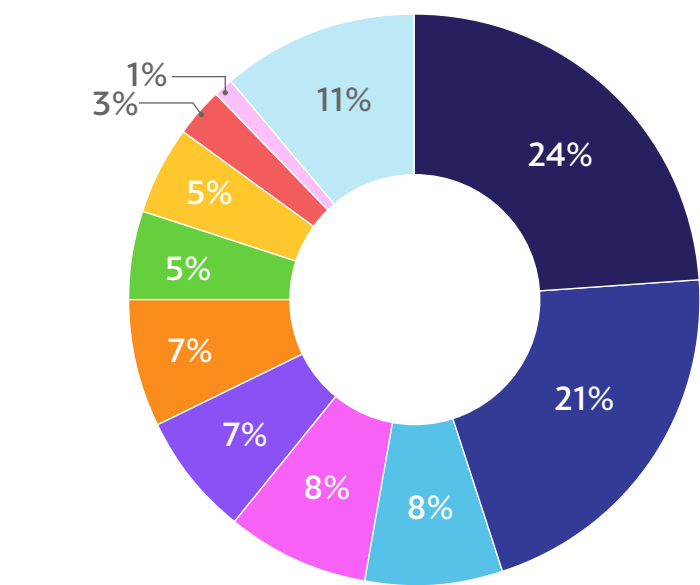
HIMSS25 Registration

Professional Title Breakdown



- C-Suite
- Other
- Information Management Systems
- Government
- Consultant
- Academic
- General & Financial Management
- Clinical Management

C-Suite Breakdown



- CEO / Chairman / Exec. Director / Adm. Group Manager
- CIO / VP of IT/IS
- CTO
- VP of other IT/IS Dept.
- Chief, Exec. Dir., VP, Digital Health, Innovation
- CMIO / CNIO / CCIO
- COO, General Manager
- CMO / Medical Director / Chief of Staff
- CSO / CISO / VP / Director Info Security / Site Security
- Chief Innovation Officer, General & Financial Management
- Other



72%
Decision Makers/
Influencers

3,000+
International
Attendees

950+
Exhibiting
Companies



~170
Average Leads
Per Company

25K+
Registrations

10k+
Professional
Attendees

BOOTH
Space

Booth sizes start at 10' x 10' (100 sq ft)., includes five HIMSS26 badges per 10' x 10' space, and listing on the HIMSS26 website and mobile app.

BOOTH SIZE	CORPORATE MEMBER	NON-MEMBER
10'x10'	\$6,400	\$7,100
10'x20'	\$11,400	\$12,800
10'x30'	\$17,100	\$19,200
20'x20'	\$22,800	\$25,600
Larger than 20'x20'	\$50 per sq. ft.*	\$57 per sq. ft.*

*For island booths larger than 20'x20', there is a \$850 fee per corner

Topic-Focused PAVILIONS

Why Exhibit in a Pavilion?

Industry Leadership: Position your brand as a pioneer and showcase expertise in a specific healthcare topic

High-Value Networking: Connect with decision-makers and innovators seeking out solutions

Market Visibility: Demonstrate your solutions to a targeted, influential audience

Thought Leadership: Shape the narrative with a 20-minute speaking session and position your company as a leader in the field

Solutions and Thought Leadership in these pavilions include:

Cybersecurity Command Center

- Compliance & Privacy
- Application Security
- Threat Management
- User Authentication
- Risk Management

Artificial Intelligence Pavilion

- Artificial Intelligence / Machine Learning
- Advanced Robotics
- Augmented Reality (AR) / Virtual Reality (VR)
- Robotic Process Automation (RPA)



NEW!

Business Operations Pavilion

- Advanced Claims Processing
- Innovative Revenue Cycle Management
- Strategic Consulting Services
- Robust IT Infrastructure
- 5G and communication solutions
- Sustainability and Circular Economy
- Workforce Solutions



Patient Experience & Wellness

- Digital Health
- Patient-Provider Platforms and Portals
- Virtual Care/Telehealth
- Behavioral Healthcare
- Remote Patient Monitoring
- Personal Health Devices and Wearables
- Genetic Testing Services
- Nutrition and Dietary Solutions
- Women's Health Products
- Personalized Wellness Products (customized supplements, medications, wellness plans)



Topic-Focused Pavilion Turnkey Packages

Each package includes structure and furnishings, graphic production and installation, electrical, monitor(s), keyboard, mouse, internet, badges and option for 20-minute speaking session.

	KIOSK	10' x 10'	20' x 20'
Conference Badges	5	5	20
Conference Brand Recognition	●	●	●
Lead Scanning – Mobile App	●	●	●
One (1) 20-minute Speaking Session with Recording	●	●	●
Electrical, Monitor, Hardline Internet	●	●	●
Structure	Kiosk with two (2) stools	8' Back wall, carpet and furnishings	Choice of layout, carpet and furnishings
Sponsor Graphics (sponsor to provide,HIMSS to install)	●	●	●
Investment	\$9,600 - \$18,300	\$17,000 - \$26,400	\$42,900 - \$54,900

Speaking Session availability is limited and can be added on to these offerings.



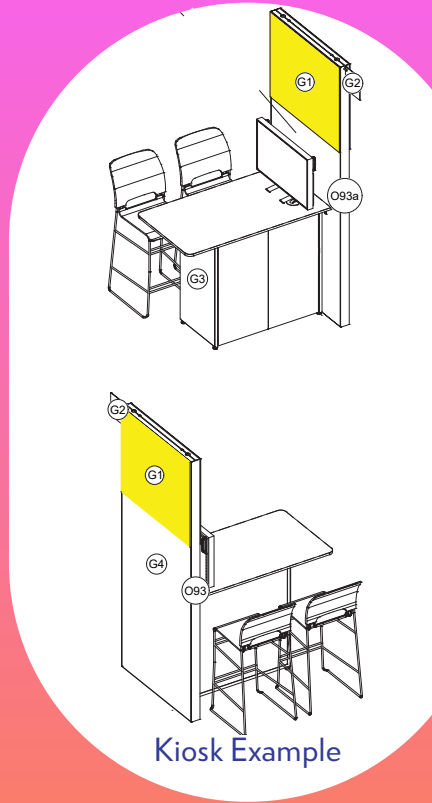
10'x10' Example



10'x20' Example



20'x20' Example



Kiosk Example

FEATURED

Exhibit Areas

First-Time Exhibitor

Connect with emerging industry leaders and explore groundbreaking products and solutions from first-time exhibitors poised to transform the future of healthcare.

The First-Time Exhibitor space is designed for new exhibitors looking to make their mark at HIMSS26. This area provides a unique opportunity to showcase innovative products and solutions while connecting with industry leaders and potential partners. Discover fresh perspectives and groundbreaking technologies that are set to shape the future of healthcare.

Start Up Park

Explore cutting-edge technologies from emerging startups and connect with potential partners and investors in this dynamic hub for healthcare innovation.

Start Up Park is a vibrant space dedicated to emerging companies and innovative startups in the healthcare industry. This area provides a unique platform for new ideas and solutions, allowing startups to showcase their cutting-edge technologies and engage with potential partners and investors.

Government Connections Plaza

Explore resources from top government agencies on health equity, patient identity, and public health strategies and discover innovative solutions.

The Government Connections Plaza offers a platform to engage with top government agencies on pressing healthcare issues such as health equity and patient identity. Explore valuable resources, innovative products, and attend educational sessions that highlight best practices and strategies in public health.



HOSTED BUYER

Program

This program is your gateway to unparalleled networking and business growth. Here's why you can't afford to miss this opportunity:

Exclusive Access to Top Provider Executives

- Connect with a handpicked lineup of director and above industry leaders
- Showcase your cutting-edge products and services to decision-makers
- Generate qualified leads

Meeting Lengths Allow for Deep Connections

- Engage in meaningful discussions that go beyond the surface
- Build lasting relationships that drive business growth

Maximize Your HIMSS26 Investment

- Optimize your time with pre-scheduled, high-value meetings
- Increase your ROI through focused interactions with potential clients



“Not only were they the right individuals to speak with, but they were engaged and had problems they were looking to solve for.”

~HIMSS25 Hosted Buyer Participant



MEETING PLACE Rooms

Meeting places are a private space near the show floor. A variety of spaces are available to meet your specific needs.

Benefits include:

- Meeting room structure, carpet and locking door
- Conference table and eight boardroom style chairs, two tables and 16 chairs for 20’ x 20’ Meeting Place
- 42” monitor, electrical, Internet line (shared T1 line)
- Cleaning
- Conference Badges – 10 (20 badges for 20’ x 20’ Meeting Place)

ROOM SIZE	CORPORATE MEMBER	NON-MEMBER
10’x20’	\$21,600	\$23,800
20’x20’	\$37,300	\$41,000

Note: Meeting Place furniture representational only.



MEETING Pods

A turnkey, semi-private meeting space on the exhibition floor. Each 10’x10’ pod seats four people and is perfect for scheduled or pop-up meetings throughout the exhibition dates.

Benefits include:

- 10 ’x 10’ semi-private meeting space
- Low wall structure with company logo
- Table with four chairs
- Electrical and Internet line (shared T1 line)
- Carpet
- Conference Badges - 5

ROOM SIZE	CORPORATE MEMBER	NON-MEMBER
Meeting Pods	\$15,100	\$16,600
Vendor HQ	\$8,600	\$9,500

VENDOR Headquarters

A perfect place for staff breaks or for storing extra booth supplies.

Benefits include:

- 10’x20’ hard walled structure (8’ high wall) with a lockable door (no ceiling)
- Identification sign with your company logo
- Carpet

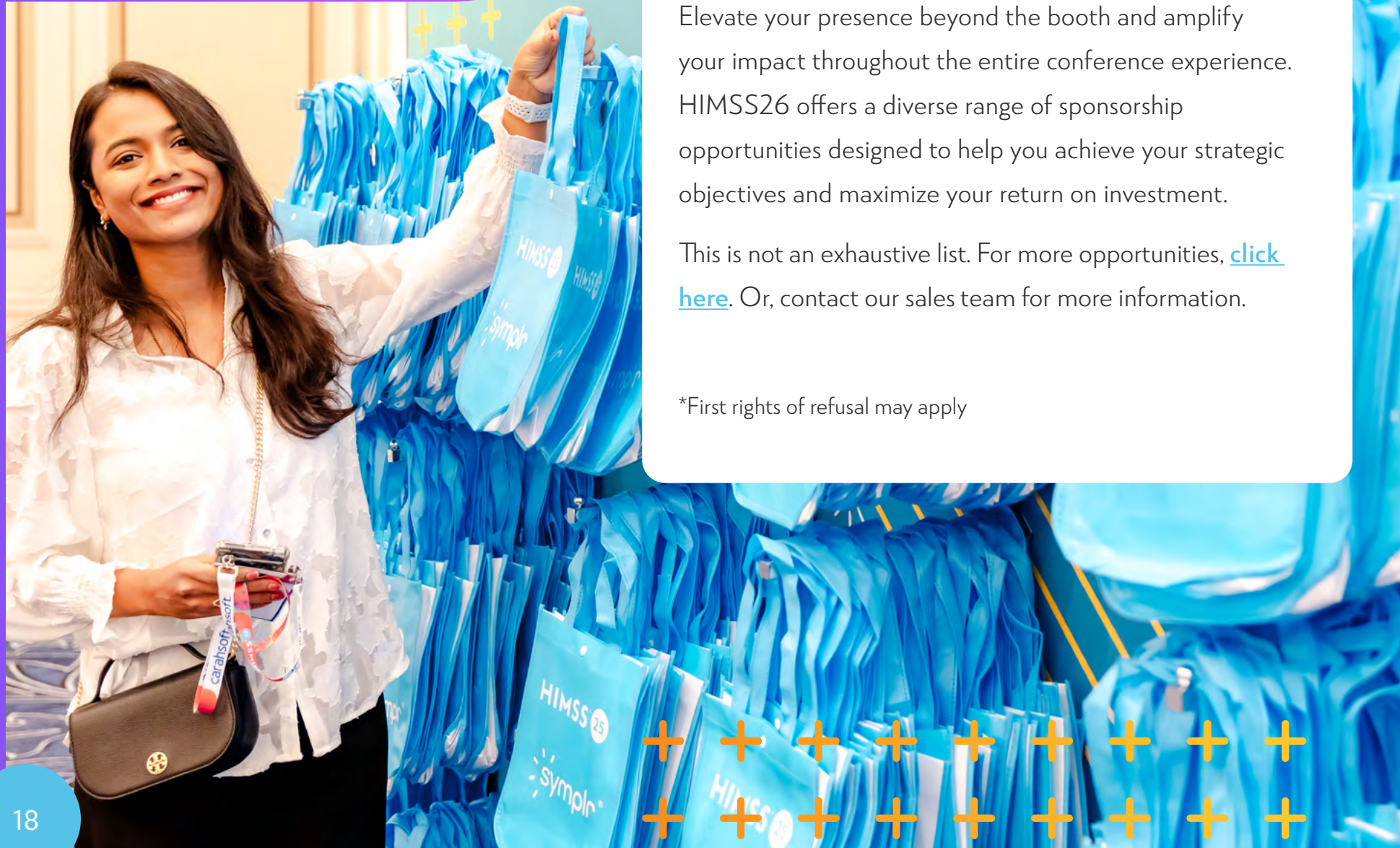


Meeting Pod Example

HIMSS25 Sponsoring
exhibitors averaged

74%

more leads than non-sponsors



SPONSORSHIP Opportunities*

Stand out at HIMSS26:

Elevate your presence beyond the booth and amplify your impact throughout the entire conference experience. HIMSS26 offers a diverse range of sponsorship opportunities designed to help you achieve your strategic objectives and maximize your return on investment.

This is not an exhaustive list. For more opportunities, [click here](#). Or, contact our sales team for more information.

*First rights of refusal may apply

Thought Leadership

Opportunities Include:

[Industry Solutions Sessions](#)

[Brunch Briefings](#)

[Lunch and Learns](#)

[Exhibition Main Stage](#)

[More Thought Leadership Opportunities](#)



Networking

Opportunities Include:

- Opening Reception
- HIMSS Society Receptions
- Exhibit Hall Social Hour
- [More Networking Opportunities](#)



Branding

Opportunities Include:

- Electronic Message Boards
- [Blood Drive](#)
- [Stair Clings](#)
- [More Branding Opportunities](#)



Lead Generation

Opportunities Include:

[Daily Email Deals](#)

[Experiential Vending Machines](#)

[More Lead Generation Opportunities](#)

Custom Sponsorships

Our experienced team is dedicated to bringing your sponsorship vision to life. Whether it's a themed networking event, or a cutting-edge digital experience, we have the creativity and resources to transform your concepts into unforgettable moments at HIMSS26.



KEY Exhibit Info

Exhibit Hall Hours*

Tuesday, March 10 | 10:00 AM – 5:30 PM

Wednesday, March 11 | 9:30 AM – 5:30 PM

Thursday, March 12 | 9:30 AM – 4:00 PM

90+ Minutes Dedicated Exhibit Hall Time Daily

*Subject to change

Conference Timeline

March 9 – 12, 2026
HIMSS26

March 9, 2026
Pre Conference Sessions and
Opening Reception

March 10 – 12, 2026
Exhibition Hall Open

SAVE THE DATES:

HIMSS27
April 5 – 8, 2027 | Chicago, IL

HIMSS28
February 28 – March 2 | Orlando, FL

CONTACT Info

For more information on how to maximize your HIMSS26 exhibitor experience, contact our Sales team at salesinfo@himssconference.com.

[View all HIMSS26 Exhibit and Sponsorship Opportunities](#)



HIMSS[®] 26

March 9-12 | Las Vegas

