HIMSS 27 by informa
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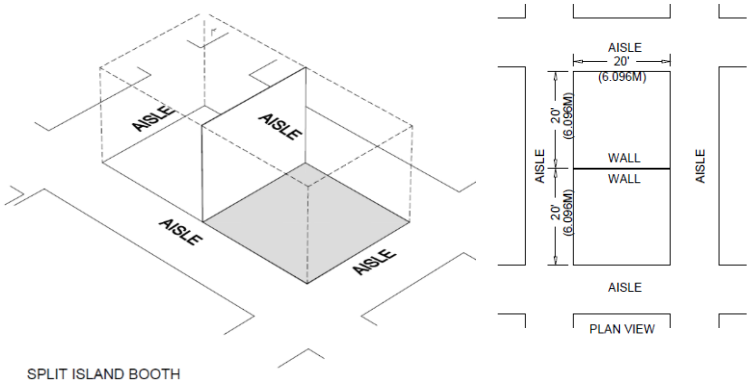
Chicago

SPLIT ISLAND BOOTH

DEFINITION: A split island booth is a peninsula booth which shares a common back wall with another peninsula booth. The entire area of this booth may be used, up to a maximum height range



The intent of these regulations is to allow for the best use of booth space without interfering with or obstructing neighboring exhibitors. These regulations allow for reasonable sight lines from the aisles and open access to attendees walking the aisles. Show management reserves the right to remove or modify elements, at the expense of the exhibitor, if the display does not meet the specifications set forth in this document.

DIMENSIONS AND USE OF SPACE

A split island booth is usually 20' by 20' or larger. Maximum structure height is within a range of 16 feet to 24 feet, including hanging signage (Max. height subject to venue ceiling heights).

FINISHED SURFACES

All back walls, side walls or other exposed components of the display must be draped or professionally finished. No graphics, logos, text or print facing directly into another booth is allowed. Any company advertisement, graphic or promotion must be offset a minimum of 10' from the shared back wall or face into the aisle, including hanging/rigged signs.

Information Classification: General

HANGING SIGNS

Split island booths 20' x 20' or larger may hang banners or signage above their booths up to a maximum height of 24', measured from the floor to the top of the sign, where ceiling height allows. There must be at least 3' of clearance between the sign and the booth structure and the sign may not exceed the width or depth of the contracted booth space. All logos, text or graphics facing into neighboring booths must be off set 10' from the shared back wall. All hanging signs, hanging graphics, and hanging banners must be approved in advance by show management. Requests must be made by submitting a completed booth plan submission form to show management by **February 15, 2027**.

Split island booths that are smaller than 20' x 20' (10' x 20') are NOT allowed to have rigged/hanging signs above their booth.

MULTI-STORY EXHIBITS

Split island booths are not allowed to have multi-story exhibit booths.

SOLID WALLS

All back walls, side walls or other exposed components of the display must be draped or professionally finished.

UTILITY ACCESS AND STORAGE

Exhibit structures must be constructed to allow for emergency access and utility service at the rear of the booth. If a facility column is included in the space, fire equipment must be left unobstructed at all times, and clearance must be allowed for access to utilities. Storage behind the back drape or wall of the booth is strictly prohibited and subject to a fine imposed by the Fire Marsal onsite.

ATTENTION: If your booth design requires any variance from the regulations outlined above, please contact show management to discuss and to receive approval for your booth variance. Please do not go into production on your booth until you have approval.

Information Classification: General