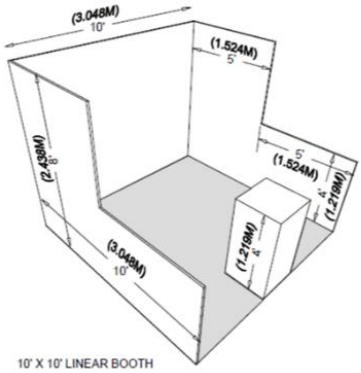
HIMSS 27 by informa
April 5–8
Chicago

INLINE BOOTH

DEFINITION: One or more standard units in a straight line. Sometimes referred to as linear booths.



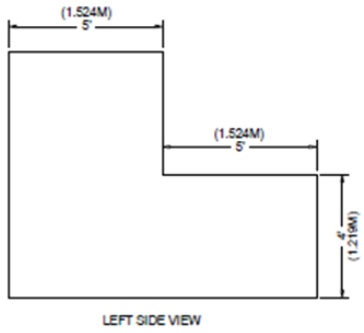
The intent of these regulations is to allow for the best use of booth space without interfering with or obstructing neighboring exhibitors. These regulations allow for reasonable sight lines from the aisles and open access to attendees walking the aisles. Show management reserves the right to remove or modify elements, at the expense of the exhibitor, if the display does not meet the specifications set forth in this document.

INLINE BOOTH

Height
Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8 feet (2.44m).

Depth
The maximum height of 8 feet (2.44m) is allowed only in the rear half (5 feet/1.524m) of the booth space, with 4 feet (1.22m) height restriction imposed on all materials in the remaining space (5 feet/1.524m) forward to the aisle. **Note**: When three or more inline booths are used in combination as a single exhibit space, the 4 feet (1.22m) height limitation is applied only to that portion of exhibit space which is within 10 feet (3.05m) of an adjoining booth.

Information Classification: General



Graphics and Hanging Signs
No graphics, text, or logos may face into an adjoining neighbor's booth.

Hanging signs are NOT permitted over inline, corner, or perimeter booths.

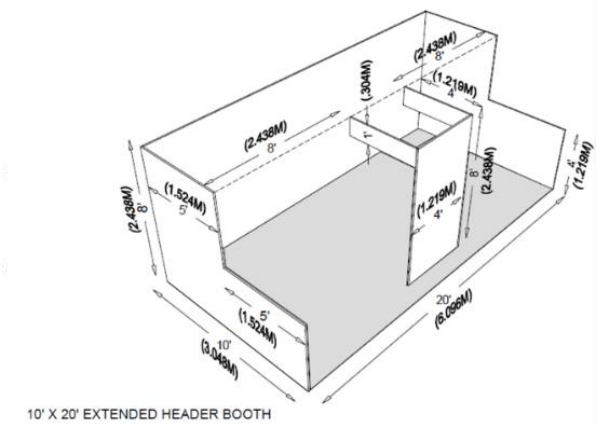
CORNER BOOTH

A corner booth is an inline booth at the end of a series of inline booths with exposure to intersecting aisles on two sides. All guidelines for inline booths apply.

EXTENDED HEADER BOOTH

An extender header booth is an inline booth 20 feet (6.10m) wide or longer with a center extended header.

All guidelines for linear booths apply to extended header booths, except that the center extended header has a maximum height of 8 feet (2.44m), a maximum width of 20 percent of the length of the booth, and a maximum depth of 9 feet (2.7m) from the back wall.



Storage
Exhibitors are reminded that the storage of excess literature, product, or packing

materials and cases, behind the exhibit back drape is strictly prohibited in every major exhibit facility in the U.S. In most cases, a limited supply of literature and/or product may be stored within the booth area, as well as fire retardant shipping cases, if these materials do not block access to the utility service or appear unsightly from the aisle.

Structural Integrity
All exhibit fixtures: especially portable or "pop-up" booths must be erected in a manner to withstand normal contact or vibration due to outside forces such as wind, the movement of fork-lifts, heavy machinery or equipment, and unintentional contact on the part of cleaners, laborers, or neighboring exhibitors. Exhibit fixtures should always be erected on a concrete floor (where possible) and the use of shelves and racks for product or literature displays should only be attempted with fixtures designed to support such loading. Exhibitors must mask all displays with unsightly back/side walls.

Utility Access
Exhibit structures must be constructed to allow for emergency access and utility service at the rear of the booth. If a facility column is included in the space, fire equipment must be left unobstructed, and clearance must be allowed for access to utilities. Storage behind the back drape or wall of the booth is strictly prohibited.

***IMPORTANT**: Space dimensions shown on floor plan are from centerline of booth equipment, such as side rails and/or back drape. Exhibit structures must be constructed to allow sufficient tolerance on each side for this equipment and for utility service at rear of booth.*

Information Classification: General