



ANCHOR AND PREMIER Conference Supporter Program

ELIGIBILITY

Global Conference participation (space/ sponsorships) with total spend greater than \$175,000

PRE-SHOW BENEFITS

- Early Move-in when time/space permits*
- Waiving of subletting rule to allow co-exhibitors in booth (additional co-exhibitor listing fee per company applies)*
- First choice on hotel selection before HIMSS corporate members - based on priority points (if eligibility is achieved by August 2025)
- Additional hotel rooms at the Diamond identified hotels, number to be determined by May 2025
- Complimentary attendee list
- Logo Recognition with link to company website on Global Conference Premier Conference Supporter exhibitor web page
- Logo recognition in the exhibition countdown email that is sent to all pre-registered attendees (sent two weeks prior to show)
- Pre-show detail of registrants – pre-show deep dive breakdown of titles and worksite
- Complimentary enhanced listing (Package 2) within exhibitor search on conference website
- HIMSS to deliver premium conference supporter press release to credentialed press three weeks prior to global conference
- Prominent banner placement on HIMSSConference.org website
- Editorial in GC newsletter preshow

ONSITE BENEFITS

- Complimentary vendor headquarter at the Convention Center*
- Company logo and booth number recognition throughout the Convention Center
- 75 additional priority points
- 25 additional priority points*
- Meet and greet with press in attendance at Global Conference (cocktail reception)
- Logo and booth number recognition on exhibition lobby electronic entrance units
- Company and booth number highlighted on wayfinders located throughout the exhibit hall
- Company logo and booth number recognition on all printed maps onsite
- Daily detail on registration numbers sent directly to your email each day of conference

POST-SHOW BENEFITS

- Post Show attendee list
- Deep dive detailed Global Conference attendee demographics

*Anchor benefits